

**TEXTILES 2030 IS PART OF A WORLD-WIDE INITIATIVE, LED BY WRAP, TO REDUCE THE ENVIRONMENTAL IMPACT OF CLOTHING ACROSS THE GLOBE**



# Textiles 2030

## TARGET-MEASURE-ACT

Textiles 2030 is the UK's most ambitious voluntary agreement designed to **limit the impact clothes and home textiles have on climate change** in line with the Paris Agreement and the UN Fashion Industry Charter for Climate Action. The initiative uses a 'Target-Measure-Act' approach, where businesses set targets, measure their impact and **track progress on an individual basis and towards national targets.**

## 2030

By 2030 signatories will **reduce sector GHG emissions in line with a 1.5oC trajectory (by 50%); reduce the water footprint of products sold by 30%; and follow a circularity roadmap** which will ensure items are made to be recyclable, more products are acquired for re-use, and more circular raw material than linear raw material is in new products technical, academic and sector experts.

## THE TIME IS NOW

The UK government is fully behind this **agreement** and is committed to reducing the impacts of fashion and textiles in the UK. The **UK government is preparing new policy measures to tighten regulation** of the clothing sector, and feedback from citizens is that they are concerned about the impact clothing has on the environment – **now is the time** for businesses to act to take advantage of the opportunities these changes bring.

## PULSAR®'S JOURNEY

We're delighted to announce that PULSAR® is one of the pioneering signatories to Textiles 2030, the UK's most ambitious voluntary agreement designed to **limit the impact clothes and home textiles have on climate change** in line with the Paris Agreement and the UN Fashion Industry Charter for Climate Action. Along with other signatories, we will set tough targets, measure the impact of our products and track our progress on an individual basis, towards national targets.

## PARTNER SIGNATORY

As a Partner Signatory, PULSAR® will pursue a joint circularity leadership agenda, following a circularity roadmap and collaborating with others across the textiles industry to transform the sector. The roadmap will ensure products are made to be recyclable, more products are acquired for re-use, and more circular raw material than linear raw material is in new products.

## THE TIME IS NOW

We're on the road to net zero as a proud pioneer signatory to Textiles 2030, with a target to slash UK textile industry carbon by 50% in the next 10 years!

## #TEXTILES2030

## #CIRCULATIRY

## #SUSTAINABLEFASHION

# /// PULSAR®

High Performance Apparel